

2005 ID2L USER CONFERENCE

August 7-10 University of Wisconsin - Madison

Making Basecamp for Online Explorations

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Tuesday, August 9th, 2005 1:05 - 1:55 PM

The following resource files are available at:

<http://faculty.elgin.edu/tkaar/conferences/05D2L/>


- ⦿ Presentation
- ⦿ Handout
- ⦿ Module Guide Template in HTML
- ⦿ QuickTime Tutorial

Students often choose online classes to overcome a geographic or scheduling constraint. Yet, independence from a traditional classroom can also bring feelings of isolation or disorientation. Starting with basic concepts of information architecture, session participants will examine how clear, concise module guides can serve as “basecamps” for students working through an online course. They serve as center points to mitigate student feelings of isolation and to indicate the way to exploring course content.

- [M1 Introduction to Design](#)
- [M2 Fundamentals](#)
- [M3 Photomontage](#)
- [M4 Typography](#)
- [M5 Process](#)
- [M6 Iconography](#)
- [M7 Layouts](#)

Course Content

- M1.** Introduction to Design
 - i. Topic: What is Design?
 - [i. Graphic Design Intro Powerpoint](#)
 - ii. Visual Communication
 - ii. Assignment
 - [i. 1: Specialization Examples \(PDF\)](#)
 - iii. History
 - [i. Art Nouveau Powerpoint Show](#)
- M2.** Fundamentals
 - i. Topics: Elements & Principles / Color
 - [i. Elements & Principles Powerpoint](#)
 - [ii. Gestalt PowerPoint Presentation](#)
 - iii. [Color Presentation](#)
 - ii. Assignments
 - [i. 2: Black Square Project \(PDF\)](#)
 - [ii. Black Square Presentation](#)
 - iii. [3: Figure/Ground Project](#)
 - [iv. 4: Color Project](#)
 - iii. History
 - [i. Cubism Powerpoint Show](#)
 - [ii. Futurism Powerpoint Show](#)
- M3.** Photomontage
 - i. History
 - [i. Dada](#)
 - ii. Assignment

-  [search content](#)
-  [compile for printing](#)

Course navigation based on D2L course content page. Composed of text links with minimal explanation. A sequence style of information architecture

- [Course Documents](#)
- [M1 Orientation](#)
- [M2 Optimizing Images & Preparing a Photograph for the Web](#)
- [M3 Background Images](#)
- [M4 Creating Type](#)
- [M5 Slices & Image Maps](#)
- [M6 Navigation](#)
- [M7 Rollovers](#)
- [M8 GIF Animations with Image Ready](#)

Course Content

- Course Documents
 - [Syllabus](#)
 - [Rubric Guide](#)
- M1 Orientation
 - [Orientation](#)
- M2 Optimizing Images & Preparing a Photograph for the Web
 - [Module Guide](#)
- M3 Background Images
 - [Module Guide](#)
- M4 Creating Type
 - [Module Guide](#)
- M5 Slices & Image Maps
 - [Module Guide](#)
- M6 Navigation
 - [Module Guide](#)
- M7 Rollovers
 - [Module Guide](#)
- M8 GIF Animations with Image Ready
 - [Module Guide](#)

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Using the D2L course content page to access module guides.

My Home Email Locker Schedule Welcome, Tim Aug 5, 2005

Elgin Community College

GRD 220 - Web Graphics (section 770)

Course Home Content Discussions Dropbox Quizzes Grades Classlist Survey Logout

Module Guide

[M2 Optimizing Images & Preparing a Photograph for t](#)
[Module Guide](#)

Module 2: Optimizing Images & Preparing a Photograph for the Web

This module is about preparing a photograph for use on the web. We will examine:

- 1) color correcting in Photoshop
- 2) optimization
- 3) file compressions - JPEG vs.GIF.

Objectives:

- To analyze a digital photograph in Photoshop.
- To make color corrections to the image based on analysis.
- To evaluate corrected image inside the optimization environment of Photoshop.
- To select best parameter variables to generate acceptable image quality with small file size.
- To describe different file compression formats, i.e. PNG, JPEG and GIF.
- To describe difference between print resolution and monitor resolution.
- To appraise appropriateness of compression format to image type.

Outcomes:

- 2 digitized color corrected images of student in photoshop formatted at different resolutions.
- 4 examples of each of the images at varying compressions

Readings & Resources

Readings:
[Adjusting Color and Tonal](#)

Module guides offer expanded explanations with greater focus. The goal is to create a “topographic” view in order to exploit the Web's power of linkage and association to the fullest, while avoiding the confusion that web structures can generate for users.

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Readings & Resources

Readings:

- [Adjusting Color and Tonal About the Curves Dialog Box Levels](#)
- [Optimization of JPEGs](#)

H•O•T Chapter 7: p156-162

Presentations:

- [Levels](#) (QuickTime Movie 2.5 mb)
- [Curves](#) (QuickTime Movie 1.2 mb)

Tutorials:

- [Color Correcting and Saving as a JPEG](#) (PDF)

From the book:

- 7.1 Optimizing JPEGs
- 7.2 Selective Optimization
- 7.3 Optimizing GIFs
- 7.4 Choosing Color Palette
- 7.5 Reducing Colors
- 7.6 Locking Colors

Additional Resources:

- [Photoshop for Photographers](#): click on Contents > Basics -then check out:
 - Levels
 - Curves
 - Brightness
- [Saving for the Web](#)
- [Using Save for Web](#)

Activities

Activity #1 - [Color Correct a Photograph](#)

Due: day 7 - September 10

Activity #2 - [Optimize and Save Image in Photoshop](#)

Due: day 14 - September 17

Activity #3 - [Compare Optimizations](#)

Due: day 14 - September 17

Discussion Board Questions:

[Question 1](#)

Quiz:

[M2 Quiz](#)

Reflection:

[M2 Reflection Question](#)

Rubrics

- [Activities](#)
- [Discussion Board](#)

An example of a module guide.

Benefits:

- ✓ Students experience a greater sense of orientation. They know where they are and where they need to go.
- ✓ Increased transparency of course activities and expectations by marrying sound instructional design with principles of information architecture.
- ✓ More efficient use of student's time online. Time is not wasted deciphering navigation conventions and searching for content.
- ✓ More efficient use of instructor's time online. Fewer questions about course mechanics.

Links are established using D2L's QuickLink feature. (Tip: Create a test link document for determining the URL's then transfer the link to your HTML editor of choice.)

Module Guide

Module #:
Title

Describe Goal

Objectives:

- List
- Objectives

Outcomes:

- List
- Outcomes

Readings & Resources

Readings:

- List
- Readings

Presentations:

- List
- Quicktime Movies

Tutorials:

- Activity #1:
- Activity #2:

Additional Resources:

- List
- Readings

Activities

Activity #1 - Name of Activity:
Due:
Link to activity description

Activity #2 - Name of Activity:
Due:
Link to activity description

Discussion Board Questions:
Link to DB Question
Link to DB Question

Quiz:
Link to quiz

Reflection:
Link to reflection

Rubrics

Activities
Discussion Board

Module Guide Structure

Module Goals with Objectives and outcomes

Learning Activities

Authentic Assessment

Summative Assessment

Formative Assessment

Assessment Criteria